

Rebound

The key brand resources and fundamentals to get started with your brand. Find logos, colors and typography specs.

Logo

REBOUND

The color blue is calming and a spiritually a very deep color, often associated with stability, honesty, truth and tranquility.

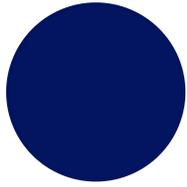
Native to the Akan people of southern **Ghana**, kente cloth is probably the best known of all African cloths, characterized by its bright colors-**blue specifically**- and bold, geometric designs.

African art often uses this palette to give a piece an element of calm and contemplation, of peace and affection.

In this particular logo, the shifting color of blues in the, "O" shows a shift in colors.

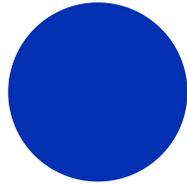
The O is representative of life. Water is one of the earths many elements and is linked to the meaning of, "Life." The shifting colors in the O represent the change of waters we cross as we walk through life.

Brand Colors



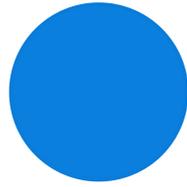
Gulf Blue

#031460
3, 20, 96



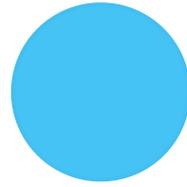
International Klei...

#0431B4
4, 49, 180



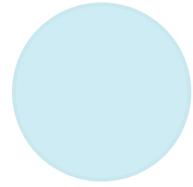
Azure Radiance

#0B7FDE
11, 127, 222



Blizzard Blue

#45C3F5
69, 195, 245



Blizzard Blue-1

#CEE4F4
206, 236, 244

Typography

Font

LeagueSpartan-Bold DESKTOP

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890(,.;:?!\$&*)

LeagueSpartan-Bold

Weight: 700

Style: normal

Usage

HTML

1

CSS

Libre Baskerville WEB

Aa

*ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)*

Libre Baskerville

Weight:

Style: italic

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

Libre Baskerville

Weight: 400

Style: normal

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890(,.;:?!\$&*)

Libre Baskerville

Weight: 700

Style: normal

Usage

HTML

```
1 <link href="https://fonts.googleapis.com/css?family=Libre+Baskerville" rel="stylesheet">
```

CSS

```
1 font-family: "Libre Baskerville", sans-serif;
```

Libre Baskerville is a traditional font that has an elegant characteristic to it. Light and airy, this font pairs well with the bold

and geometric modern font of League Spartan. This is a great example of a serif and sans serif font that balances each oth

Icons

Design Elements

Elements to incorporate on your website, social media platforms, letter head, marketing material, etc.